



Project part-financed by the European Union (ERDF + TACIS) within the BSR INTERREG III B NP programme

HINTERLAND Vitality Check

Examples from typology: Type 2 *Helula in Karelia (Russia)*



Helula

Inhabitants: 3742

Municipality: Helula

Name of County: Sortavala district

Vorderland distance:

240 km South-West from Petrozavodsk

300 km North-West from Saint-Petersburg



A voice from name of village:

“We have all the resources to create comfortable living conditions, and that is what we will do!”

Ryzenkov Anatoly, head of administration





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We are type 2!

What does it mean for our village and what do we have to do?

Strengthen the strengths!

Demography

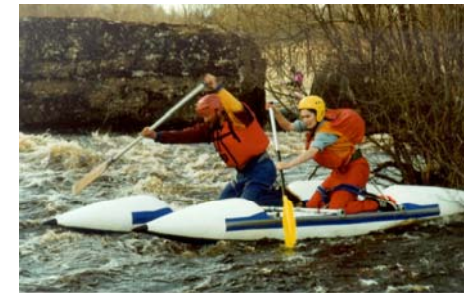
- *More people living there work in Sortavala*

Economy

- *The number of enterprises – 30*
- *The unemployment rate – 8,4%*

Social Life

- *Share of people involved into social clubs and activities – 35%*



*Rough life – rough nature –
tough character*

Reduce the risks!

- *Create comfortable living standards and working places.*
- *Create investment sites for outer investors to come.*
- *Organize the leisure time spending for young people mostly.*



The historical heritage



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We got type 2!

Look what we have achieved so far:

Calendar of activities in the last 10 years and Picture Gallery

Year: Activity discription

- 1994:** *Creation of the technological village*
- 1997:** *Creation of „Suvenir“ company in the Tech Village*
- 1998:** *Creation of „Sorsusport“ company in the Tech Village.
Creation of the house of heath care.*
- 1999:** *New building for culture house.*
- 2000:** *Creation of „Karelian house“ company in the Tech Village.
New building for the libruary.*
- 2003:** *Organization of the reading room in the libruary.
Creation of the Internet cable connection.*
- 2006:** *Creation of new investment sites*
- 2007:** *Started building new heat plant.*



Technological village is a habitation place for businesses



One of them successfully living



The investment site ready to by used



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We got type 2!

Our vision for the future:

Vision: “Motto for the village’s development!”

Next Projects:

- Development of the investment sites for businesses.
- Construction of the down hill ski center.
- Reconstruction of the hydropower plant.
- Developing the housing districts for settlers.
- Construction and repair of the street lights.
- Reconstruction of the street pavement.
- Organization of collecting of disposal of communal wastes.
- Building the sport fields and halls to organize the sport events with the population.



Power station to power the enterprises



The future ski resort



And a hotel there