



Project part-financed by the European Union (ERDF + TACIS) within the BSR INTERREG III B NP programme

## HINTERLAND Vitality Check

### Examples from typology: Type 5 *Mikhailovskoe in Karelia (Russia)*



#### *Mikhailovskoe*

Inhabitants: 649

Municipality: Mikhailovskoe

Name of County: Olonets region

Vorderland distance:

170 km South from Petrozavodsk



A voice from *name of village*:

“We are ready to work hard to make this place worth living“

*Kopaneva Raisa, head of municipality*



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## We are type 5!

What does it mean for our village and what do we have to do?

### Strengthen the strengths!

#### Demography

- *The youth does not stay in the native village*

#### Economy

- *The number of enterprises – 8*
- *The unemployment rate – 38%*

#### Social Life

- *Share of people involved into social clubs and activities – 40%*

### Reduce the risks!

- *Create comfortable living standards, social services and working places.*
- *Educate the livers to start the own private business.*
- *Organize the leisure time spending for young people mostly.*



*The renewed guesthouse to host the queats*



*Folk event in the village to entertain them*



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# We got type 5!

## Look what we have achieved so far:

### Calendar of activities in the last 10 years and Picture Gallery

Year:	Activity discription
1998:	<b>Organization of Joint stock company „Mikhailovskoe“</b>
1999:	<b>Construction of living houses</b>
2002:	<b>Participation in Russian-Sweden project „Non-agricultural development of rural territories“</b>
2004	<b>Construction of the church for 30 persons</b>
2005	<b>Opening of the church. Participation in Russian-Sweden project „Olonetc-3. Olonetc cattle fields“</b>
2006	<b>Participation in Russian-Germany project „Preperation of the staff in rural tourism for sustainable development“</b>
2007	<b>Participation in Russian-Finish project „Female enterprenership „Pohyala mistress““ Russian project „The Image of the future“. Regional project „Yanbjyfk pallet“</b>



*Traditions are the main resource*



*Traditional holidays are a mass event*



*New living house*



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# We got type 5!

Our vision for the future:

**Vision: “The old mentality can be changed only through new knowledge”**

## Next Projects:

- Educational programs for the people wanting to become entrepreneurs.
- Development of the small enterprisers in tourist business.
- Creation of the small cattle farms.
- Support and development of the health centre
- Revival of the kinder garden.



*Kinder garden  
(closer for no kinders to garden)*



*Guest house is the best place to be  
a guest*