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# WP2 Hinterland Potential Development

## - Analyse of collected potentials -

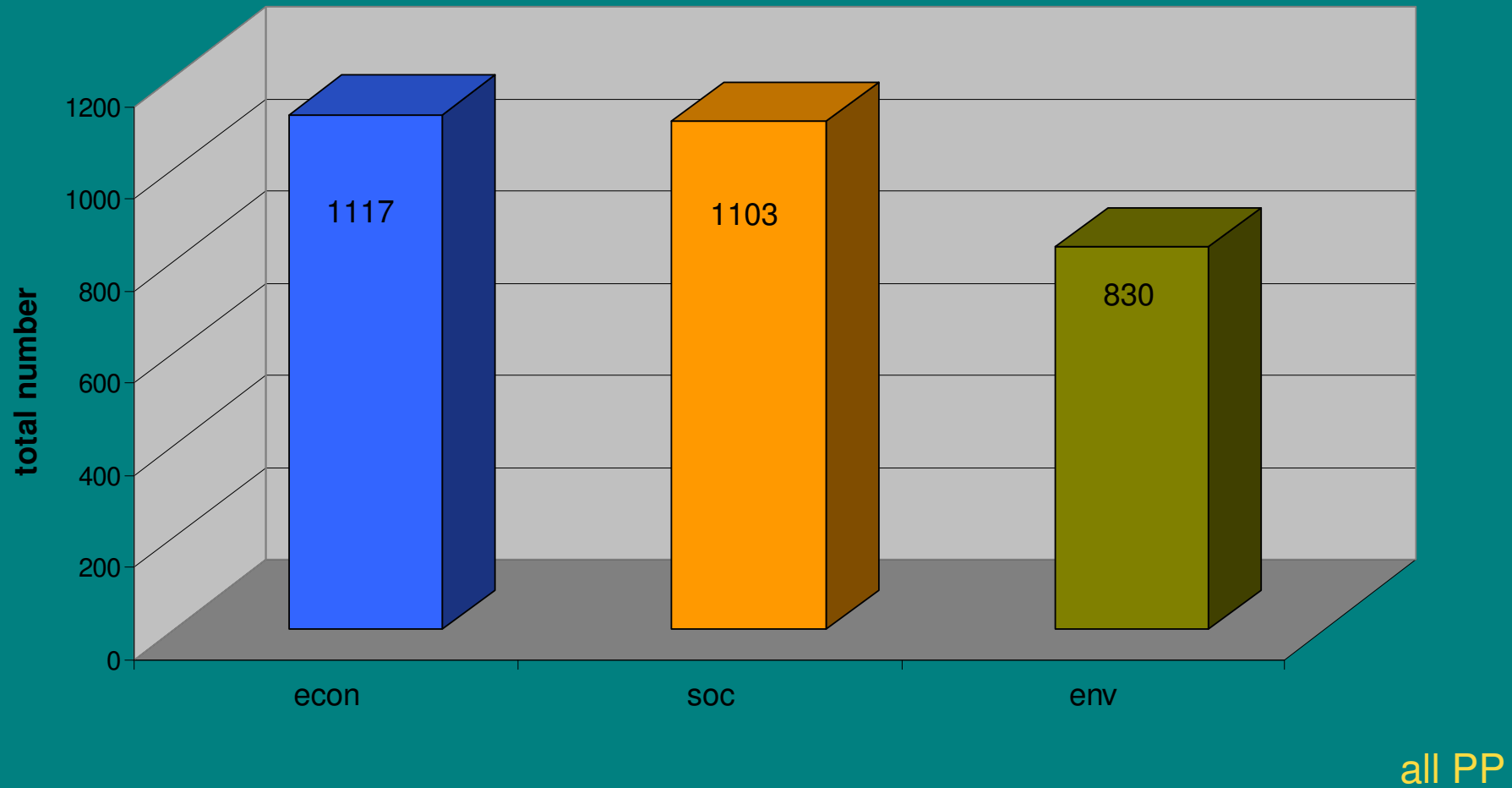
# Overview about Hinterland potentials

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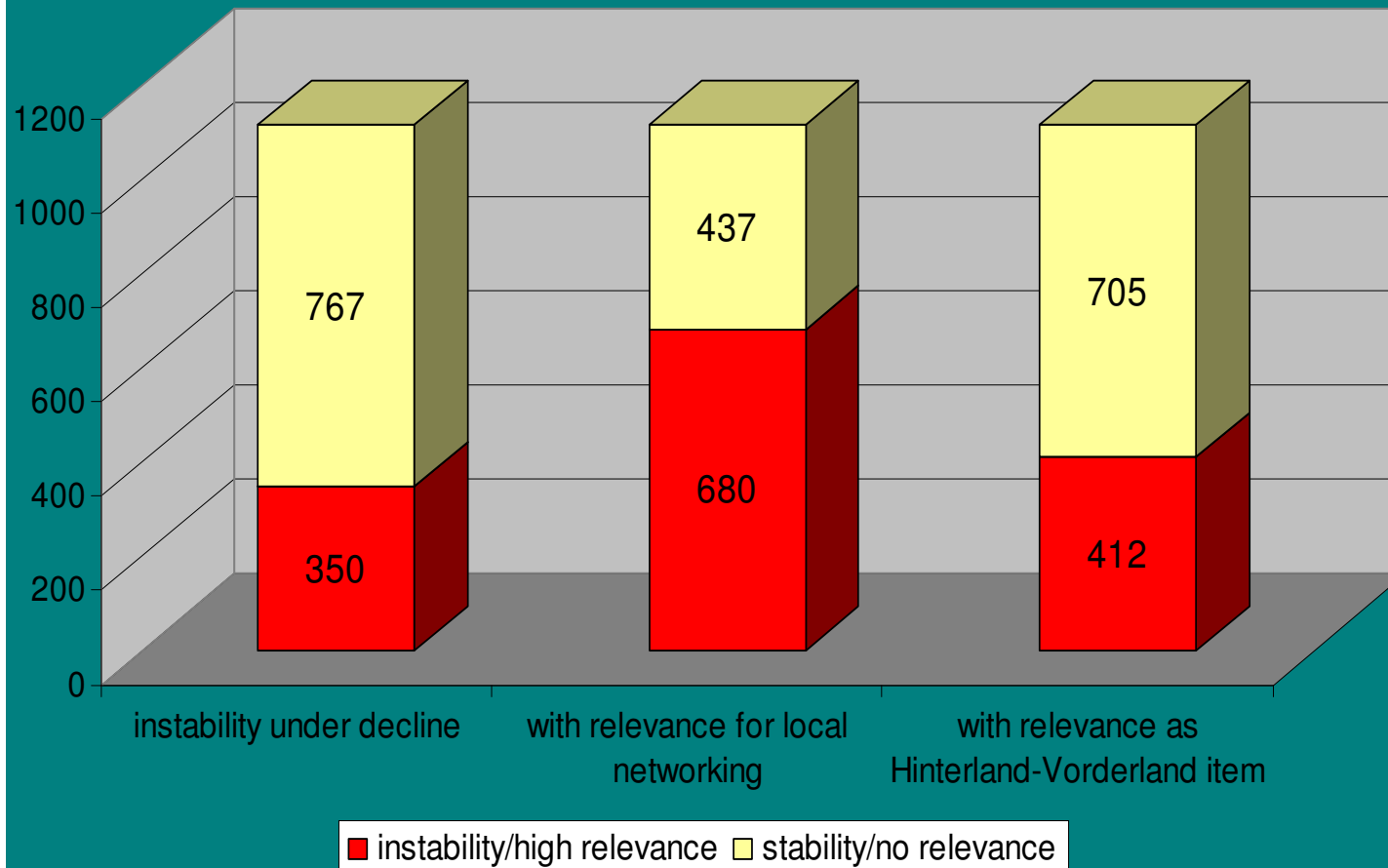
in total amount:

**MORE** than **3.000** collected potentials  
from 70 investigated Hinterland villages  
in DK, LIT, PL, RU and DE

# Overview about Hinterland potentials



# Economic Potentials

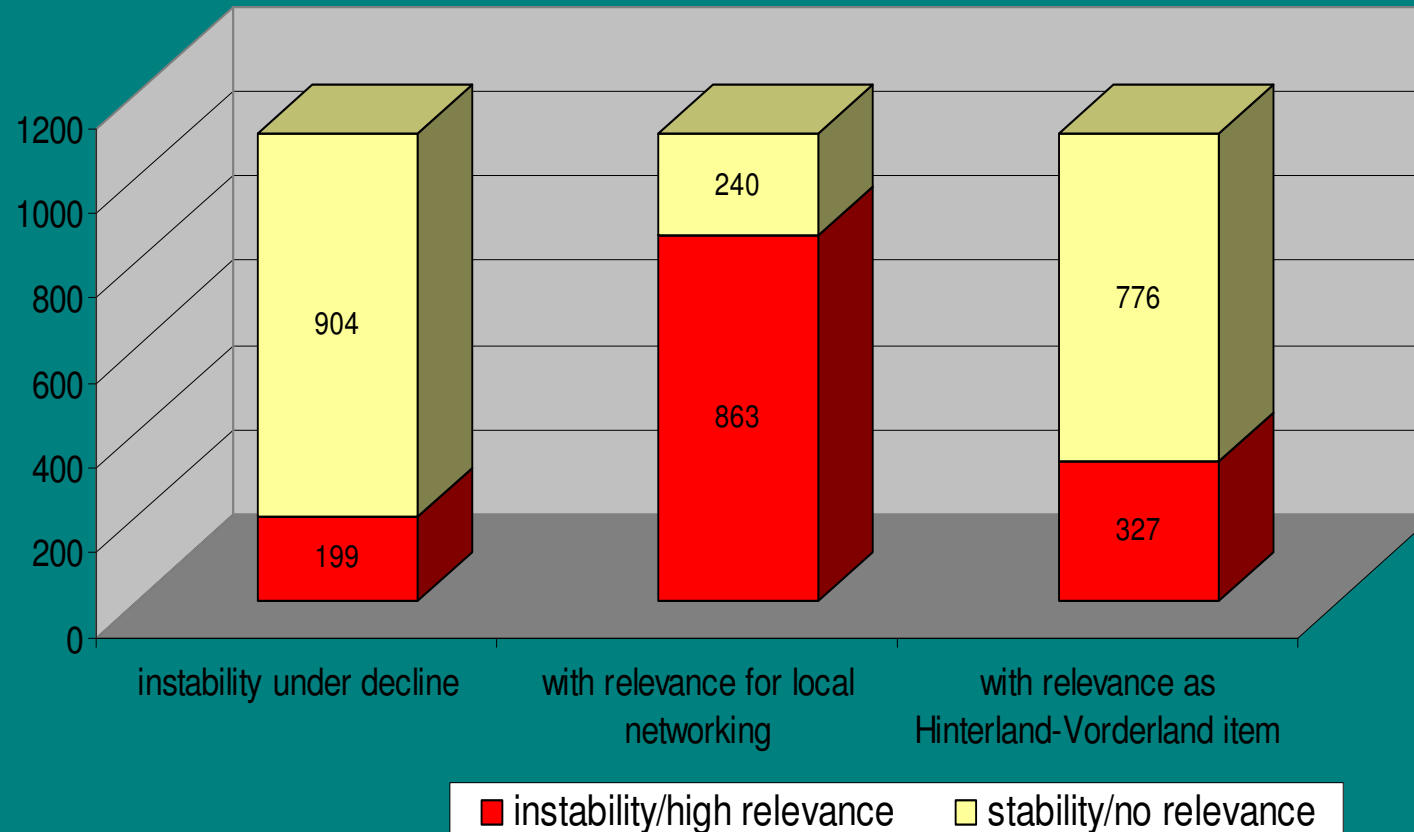


in comparison  
econ – soc – env

- highest decline instability
- high importance to Vorderlands

all PP

# Social potentials

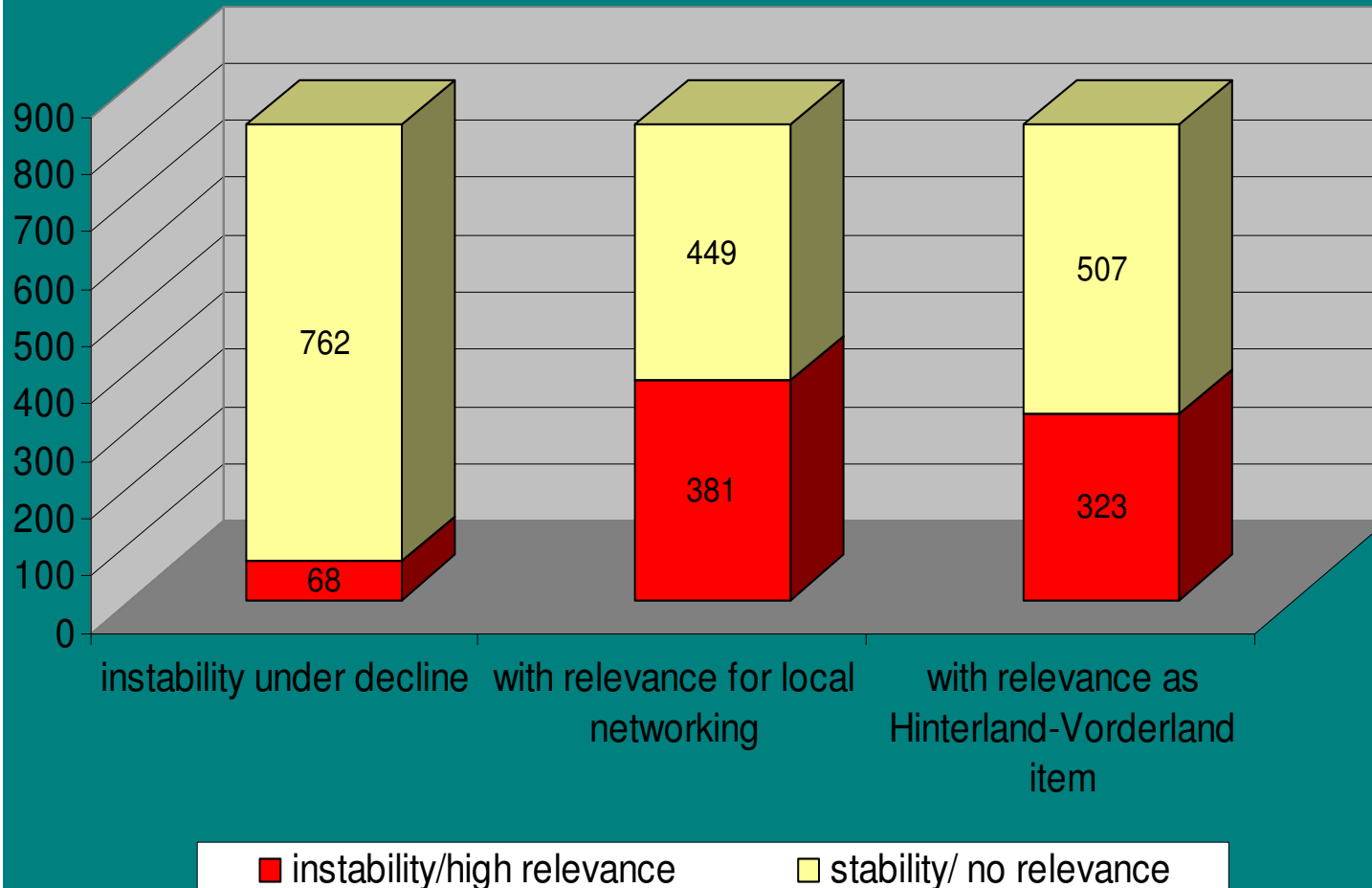


in comparison  
econ – SOC – env

- medium decline instability (how it will be in 10 years?)
- highest local networking relevance
- low Vorderland connections

all PP

# Environmental potentials



in comparison  
econ – soc – **env**

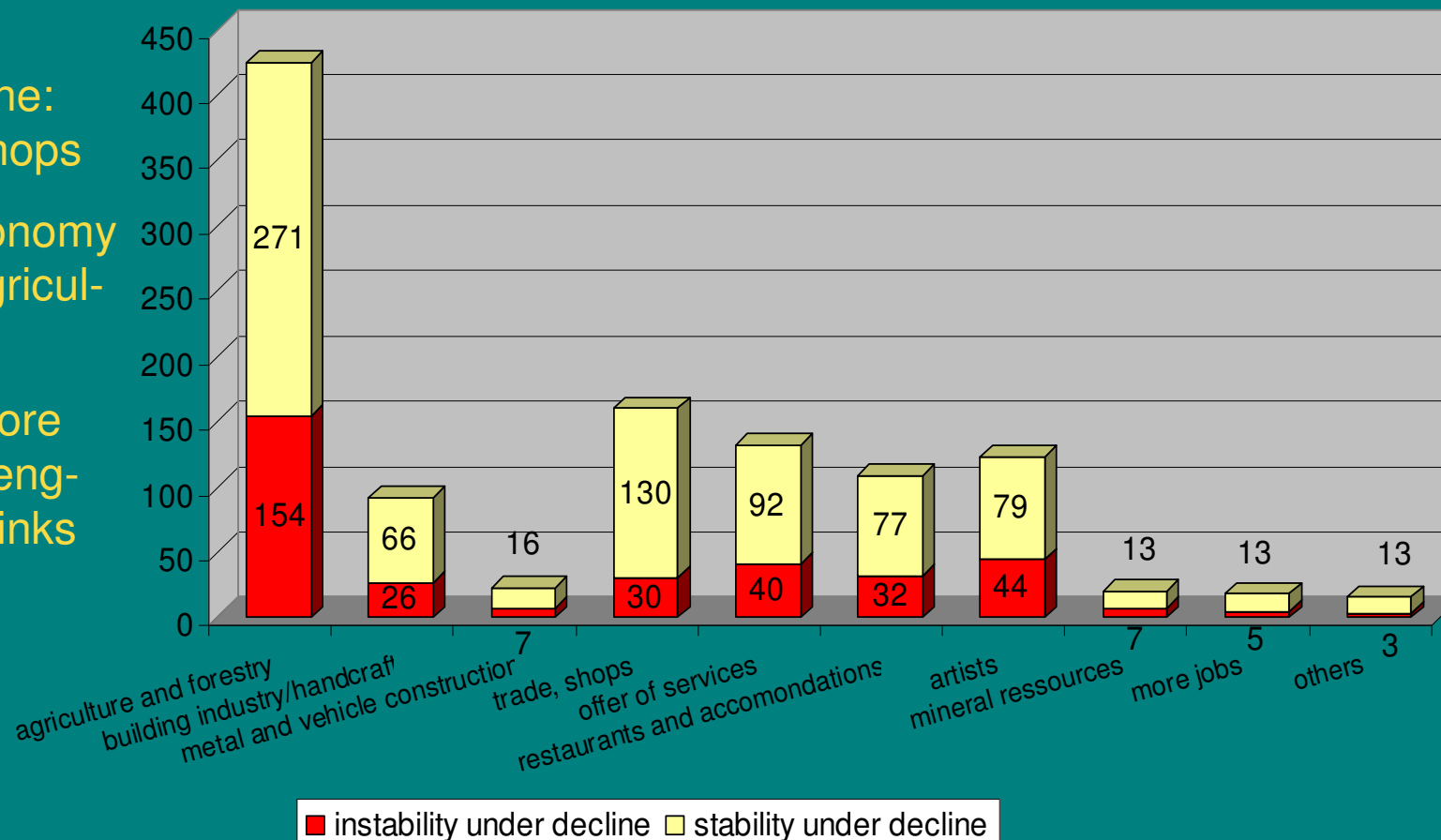
- lowest decline instability
- lowest networking importance
- same Vorderland relevance like economic

all PP

# Stability of economic potentials under decline

## Specifics:

- lowest decline: trade and shops
- different economy types (e.g. agriculture)
- needs for more jobs into strengthening VL links

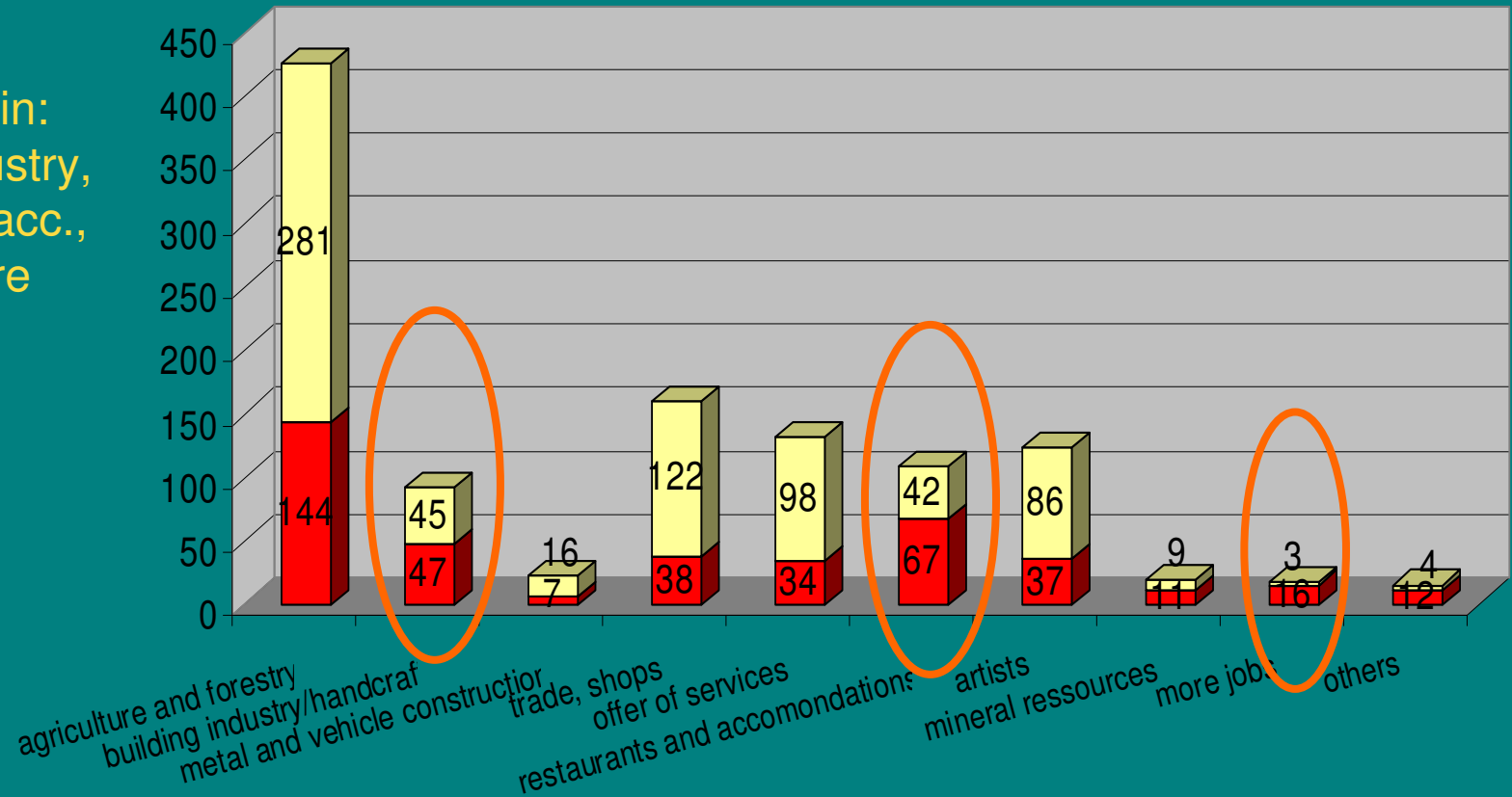


all PP

# Relevance of economic potentials as Hinterland-Vorderland items

## Specifics:

- Strong links in: building industry, restaurants/acc., need on more jobs



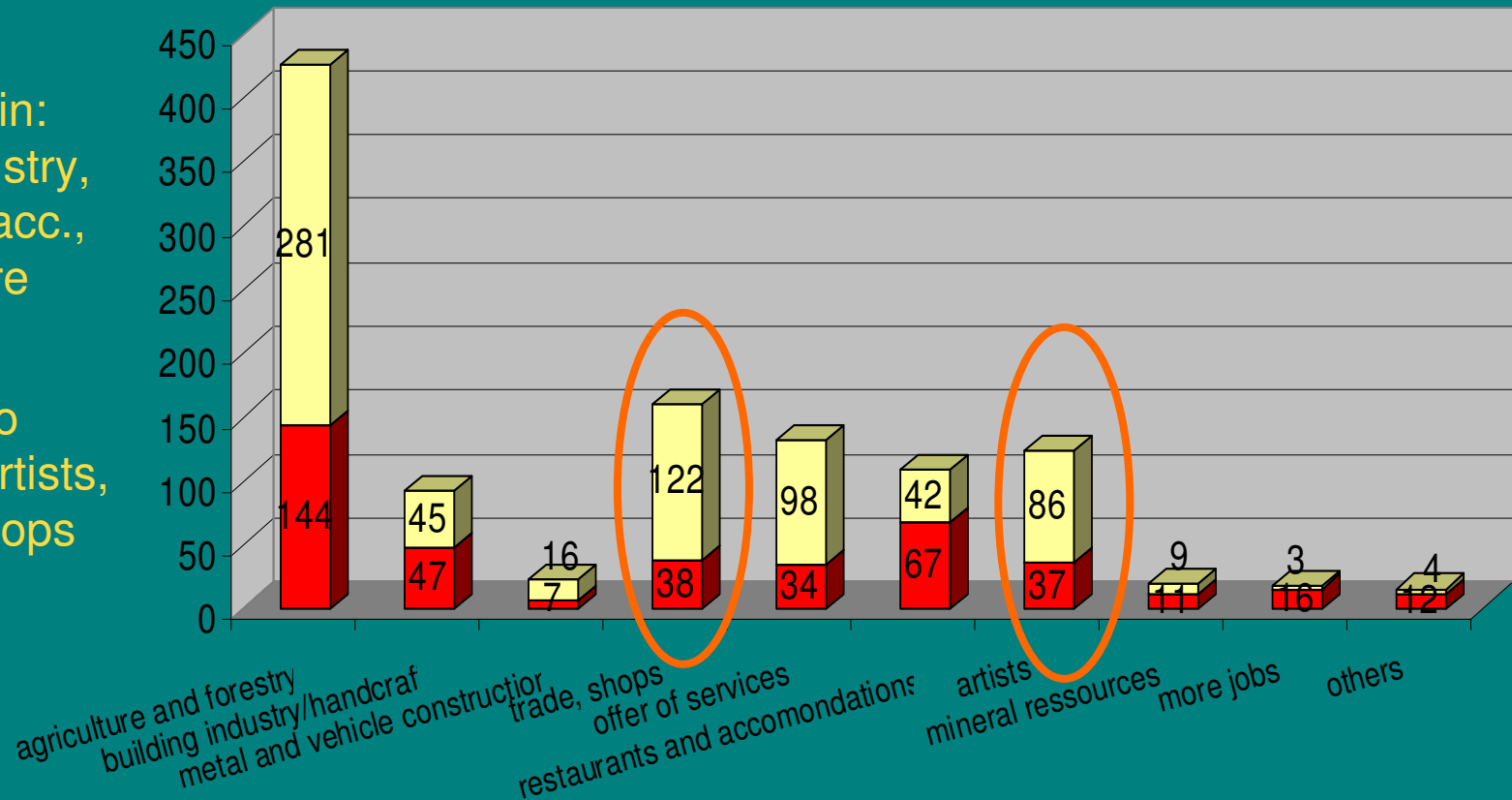
■ with relevance as Hinterland-Vorderland item    □ without relevance as Hinterland-Vorderland item

all PP

# Relevance of economic potentials as Hinterland-Vorderland items

## Specifics:

- Strong links in: building industry, restaurants/acc., need on more jobs
- Weak links to request in: artists, trade and shops



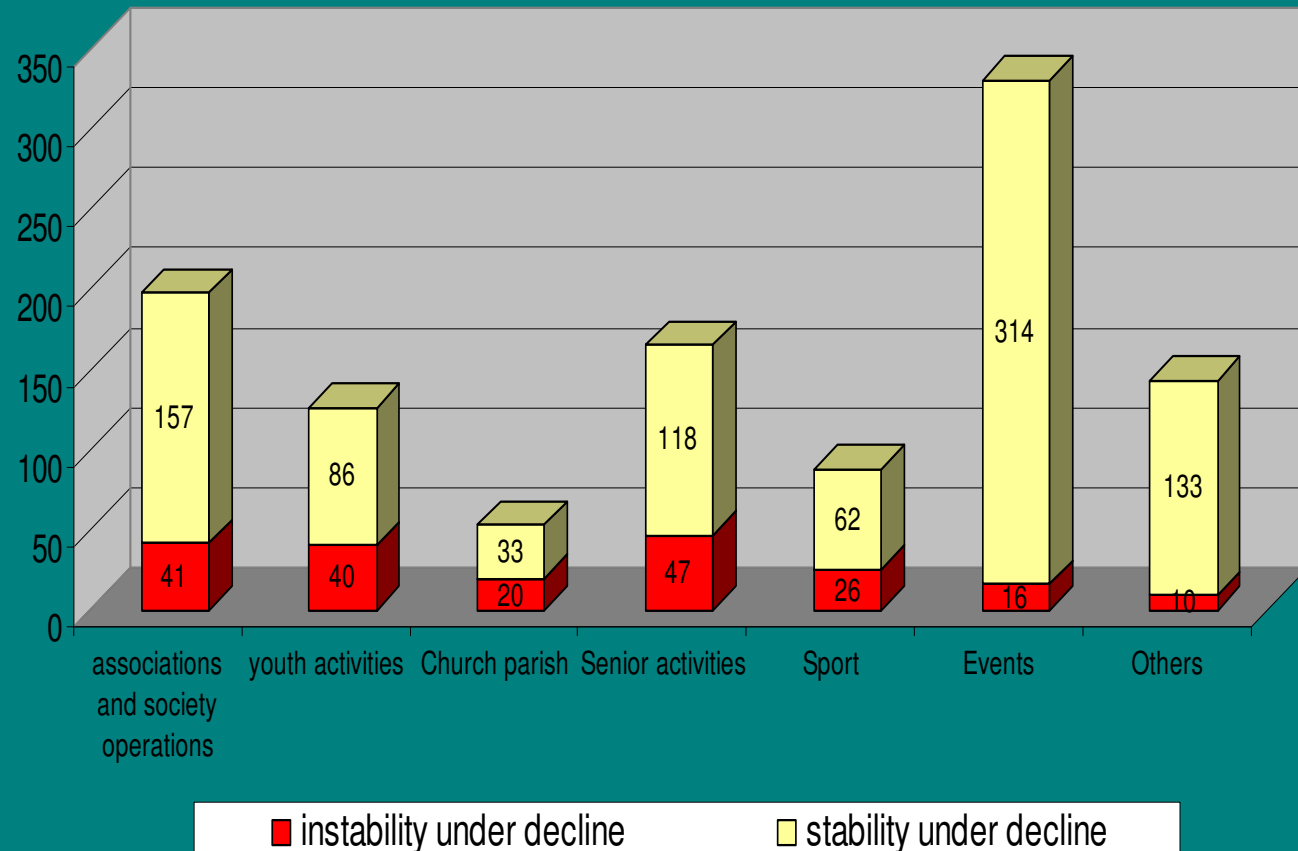
■ with relevance as Hinterland-Vorderland item    □ without relevance as Hinterland-Vorderland item

all PP

# Stability of social potentials under decline

## Specifics:

- highest decline: youth activities, church parishes, sport
- Seems no decline in events!!!
- Others determined by PP14 speciality 105 summer collages for SPb + Moscow

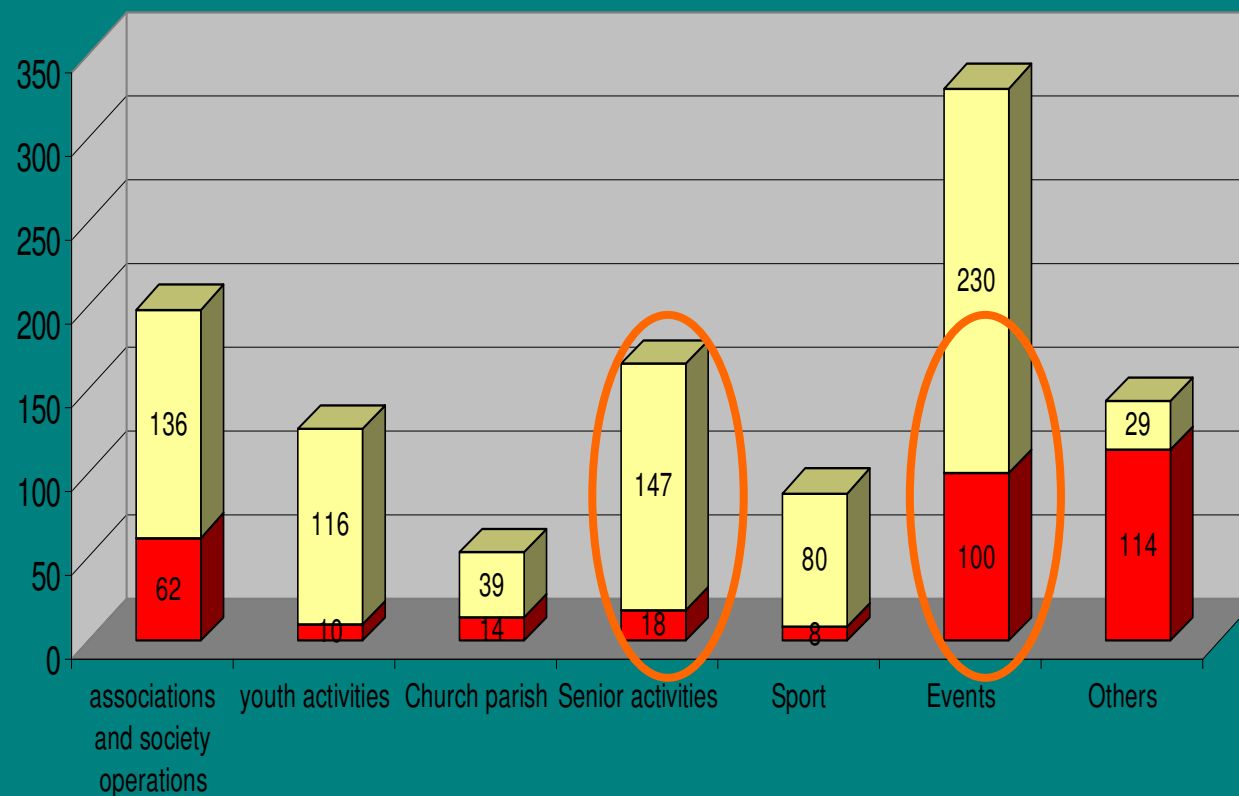


all PP

# Relevance of social potentials as Hinterland-Vorderland items

## Specifics:

- Lot of reserves in VL links?!!! - esp.: Senior activities and events (both low decline, only!
- Others determined by PP14 specialty

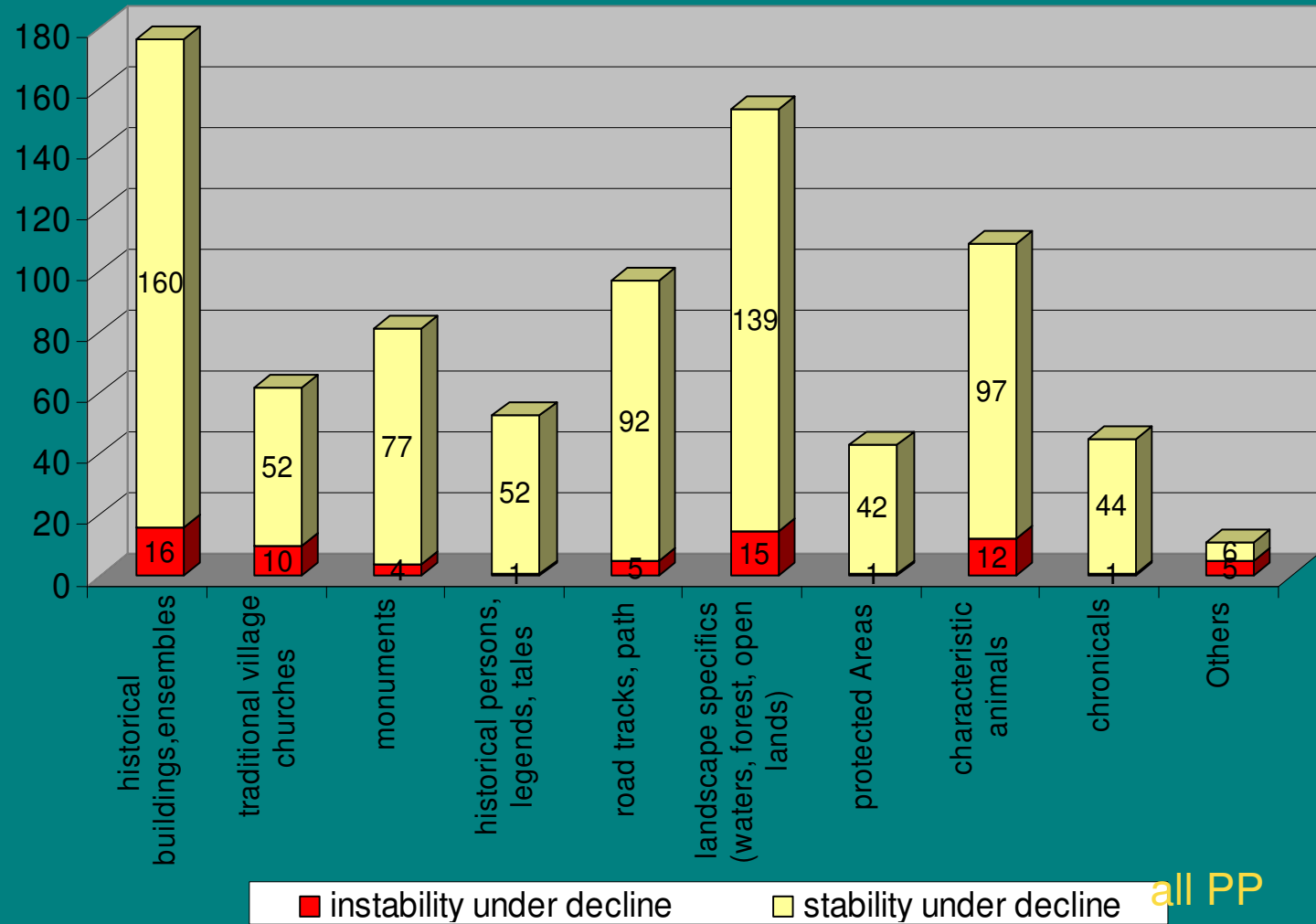


■ with relevance as Hinterland-Vorderland item    ■ without relevance as Hinterland-Vorderland item

all PP

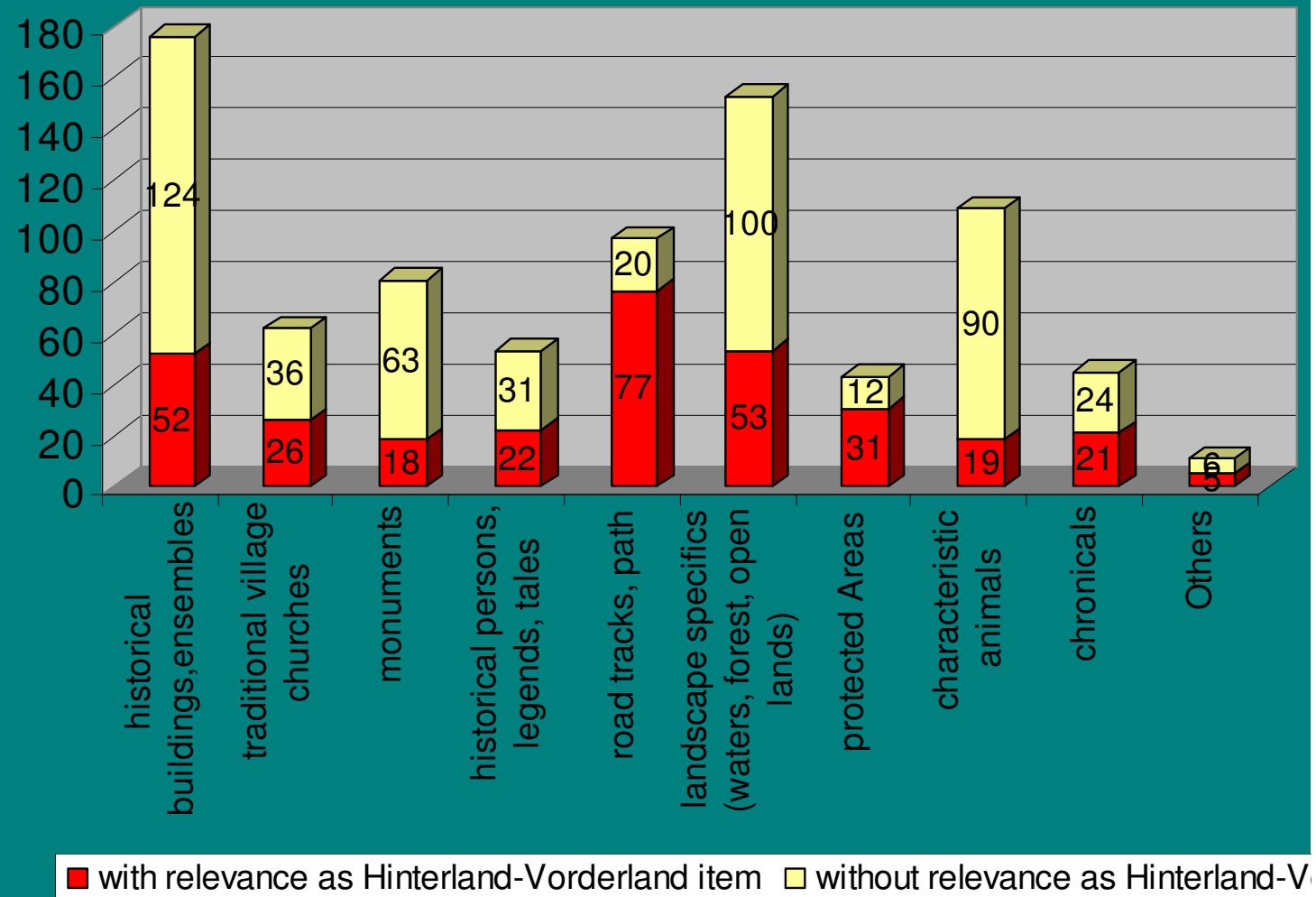
# Stability of environmental potentials under decline

Self-explanatory



# Relevance of environmental potentials as Hinterland-Vorderland items

Self-explanatory



# Summary and Conclusions

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- a lot of potentials in Hinterlands
- about 20% are instabil under decline (32% of economic !!!)
- one third of named potentials has Vorderland relevance
- regional specific's  
(spatial pre-conditions, product cycles, types of economies)
- great local differences in potentials amount and composition

Future Hinterland village's decline management needs to stabilise local structures.

Strongly recommended: Concentration of remaining forces on mobilisation/strengthening of key potentials for future local development.

# Hinterland key potentials

## How to find?

Criteria for being key potential	yes								no							
	1	3	4	6	7	9	14	15	1	3	4	6	7	9	14	15
<b>Project partner</b>																
<b>1. General criteria</b>																
<b>1.1 Potential achieves sustained success - under decline issues, also</b>																
<b>1.1.1 sustainable in economic issues</b>	X	X	X	X	X	X	X	X								
<b>1.1.2 sustainable in social matters</b>	X	X	X	X	X	X	X	X								
<b>1.1.3 sustainable in environment</b>	X	X	X	X	X	X	X	X								
<b>1.2 Potential is activated and wide-accepted by village's community</b>	X	X	X	X	X		X	X								
<b>1.3 Potential has high relevance for Hinterland-Vorderland cooperatio</b>	X	X	X	X	X	X	X	X								
<b>2. Referring to several villages</b>																
<b>2.1 Potential has an unique position</b>	X	X	X	X	X	X	X	X								
<b>2.2 Potential is strengthening the own corporate identity/village profi</b>	X	X	X	X	X	X	X	X								
<b>2.3 Potential as historical and cultural heritage</b>					X	X										
<b>2.4 Potential as a natural value</b>					X	X										
<b>2.5 Potential as rural tourism development</b>						X										
<b>2.6 Potential as sport and recreation development</b>						X										