

Hinterland

Workshop on Work Package 3

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(PP02)

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Strategic focus

1. Promotion Hinterland development with “Vorderland” links and co-operations (urban/coastal/metropolitan linkages)
2. Dissemination of Hinterland decline items/potentials to Vorderlands.
Mobilising partnerships with prospering neighbours including piloting.

Mobilising partnerships to

PP 1-2: Berlin, Potsdam

PP 3-6: Kaunas, Vilnius, Coastal Area around
Klaipeda

PP 7: Gdansk, Baltic Sea coast around Dansk

PP 9: Olsztyn (Gdansk, Warsaw)

PP 10-13: Arhus, Copenhagen, North Sea coast

PP 14: St. Petersburg

PP 15: St. Petersburg

Results

(according to project application)

- **Enhancing interest** and engagement for Hinterland decline issues
- **Key potentials** in new innovative partnerships in Hinterland-Vorderland relations
- Models of Hinterland-Vorderland **co-operations** due to decline issues"

Result indicators

(according to project application)

- Number of Hinterland-Vorderland connections
- Number of actors to explore potentials and number of beneficiaries from explored potentials
- Number of involved partners of pilot application"

Outputs

- Institution building/Implementation of mutual and constant information flow instruments to be installed in Vorderlands:
 - rural embassies
 - rural market spots
 - rural treasuries
 - rural marriages
 - Hinterland-Vorderland meetings
 - Hinterland-Vorderland chatrooms
 - Hinterland homecomers' club

Comment, questions suggestions

**Possible discussion topics (HATTEN WIR HIER, KÖNNTE
ABER VIELLEICHT GANZ NACH HINTEN??)**

- How can we lobby Hinterland in Vorderland?
- Different approaches to Vorderland-Agglomerations and to Vorderland-Coastal areas?
- Is Vorderland still dependant on Hinterland?
- Which links are there between Hinter- and Vorderland (socio-economic and soft-emotional links)
- Are foressen outputs realistic?

Tasks and degree of performance

Overview

on the work carried out so far

- Generally, preparations have started in most regions
- Brainstorming events on local or regional level have either been accomplished or are foreseen within the next weeks.
- First contacts to possible partners in the Vorderland have been made – until now without specific outcome
- Some regions have selected potentials
- Some regions have developed further ideas for co-operation potentials between Hinter- and Vorderland

Milestone 1

Task	PP01 PP02 Ger	PP05 Lit	PP 3, 4 ,6 Lit	PP07 PL	PP08 PL	PP09 PL	PP10- PP13 Dan	PP14 Ru	PP15 Ru
3.1.01 Start-up information package for Hinterland-Vorderland networks	R	R	no information received from PP 03, 04, 06	R	no information received from PP 08	R	R	R	no information received from PP 15
3.1.02 Recommendations for WP 3 implementation in partner regions	P	R		R		R	R		
3.1.03 Hinterland-Vorderland link collections along with 1.1.04.2 and 1.1.04.3	R	R		R		R	R		
3.1.04 Hinterland- Vorderland- networks	P	P		R		P	?	P	
3.1.05 12 local/regional brainstorming events " HINTERLAND- VORDERLAND- Potentials	R	R		P (1 reg.)		R (4 loc, 3 reg)	P		
3.1.06 Communication									
3.1.06.1 Internet message board (see also 1.1.03.2)	P	P		P		?	?	P 12/06	
3.1.06.2 information tools/newsletter (see also 1.1.02.3)	P	P		P		D	?	P 12/06	
3.1.06.3 press releases (see also 1.1.03.4)	P	R		P		P	?	P 12/06	

C: completed, R: running, P: planned, D: Delayed, N: not planned, Z: cancelled

Delayed tasks MS 1

Task-Nr.	Tasks with delay from WP 3 MS 1
3.1.04	Number of Hinterland-Vorderland networks
3.1.05	12 local/regional brainstorming events "Potentials in Hinterlands"
3.1.06	Internet message board
3.1.06	information tools/newsletter
3.1.06	press releases

Potentials

for Hinterland-Vorderland co-operations

General potentials in the Hinterland regions with importance for Hinterland-Vorderland co-operations

Nr.	Potentials for HINTERLAND-Vorderland co-operations	PP 01-02	PP 03-06	PP 07	PP 08	PP 09	PP10-13	PP14	PP 15
1	Economic potentials		no information received from PP		no information received from PP		see below	no information received from PP	no information received from PP
1.1	SME			150		58			
1.2	Agricultural and forestry enterprises	4		503		7			
1.3	Others (restaurants, tourism enterprises)	30		30		5			
2	Social potentials								
2.1	Clubs and associations	2							
2.1.1	Voluntary fire brigades					21			
2.1.2	Sports	2		8		8			
2.1.3	Choirs and orchestras			2		14			
2.1.4	Cultural clubs			2		4			
2.1.5	Social clubs	3		3		9			
2.2	Parishes			7		6			
2.3	Others	3		8					

Potentials

for Hinterland-Vorderland co-operations

General potentials in the Hinterland regions with importance for Hinterland-Vorderland co-operations

Nr.	Potentials for HINTERLAND-Vorderland co-operations	PP 01-02	PP 03-06	PP 07	PP 08	PP 09	PP10-13	PP14	PP 15
3	Environmental and historical potentials		no information received from PP		no information received from PP		see below	no information received from PP	no information received from PP
3.1	Natural potentials								
3.1.1	Rivers and lakesides	4		8		26			
3.1.2	Hillsides	30		10		12			
3.1.3	Forests			12		32			
3.1.4	Open lands and pastures	2				3			
3.1.5	Single monuments (wells, foundlings etc.)			14		47			
3.1.6	Nature conservancy areas (i.e. bird and animal watching)	2		9		28			
3.2	Historical potentials								
3.2.1	Buildings			123		80			
3.2.2	Monuments	3		50		21			
4	Important persons			10		12			

Potentials can be modified

according to local situation

Modification of the potentials from PP 10-13

Nr.	Potentials for HINTERLAND-Vorderland co-operations	With importance for HINTERLAND-Vorderland co-operations
1	Economic potentials	
1.1	Local diary	1
1.2	Local Brewery	1
2	Social potentials	
2.1	Manor house day – “open doors”	6
2.1.1	Summer cottages	9
3.	Environmental and historical potentials	
3.1	Natural potentials	For all: Several
3.1.1	Limfjorden (sea bay)	
3.1.2	Rivers and lakesides	
3.1.3	Open lands and pastures	
3.1.4	Nature conservancy areas (i.e. bird and animal watching)	

3.1.5	Leisure activities	
3.1.5.1	Swimming	
3.1.5.2	Canoe, Kayak	
3.1.5.3	Water skiing, surfing	
3.1.5.4	Diving	
3.1.5.5	Horseback riding	
3.1.5.6	Bicycling	
3.1.5.7	Hiking	
3.2	Historical potentials	For all: Several
3.2.1	Manors	
3.2.2	Churches	
3.3.3.	Burial mounds	

Comment

- Similar linkages
- Similar potentials for information exchange
- Individual priorities (Denmark)

Tasks - Milestone 2

(July - December 2006)

Research and preparation

- Selection, structuring and evaluation of ideas and potentials for neighbouring Hinterland-Vorderland links
- Assessment, selection and determination of key potentials

Regional events

- Hinterland-Vorderland meetings with relevant institutions / organisations (business, services, culture, social matters)
- Hinterland-Vorderland campaign (TV, newspaper, conferences, internet...)
- Dissemination of informations sets

Tasks MS 2

3.2.01.1	Table of mutual HINTERLAND - VORDERLAND potentials
3.2.01.2	Ranking list of key potentials and chances of exploitation
3.2.01.3	Conferences in Vorderlands (1 per region),
3.2.02.1	TV reports
3.2.02.2	press releases
3.2.03	Vorderland-Hinterland information packages (1 per region)
3.2.04	Network reports and/or network diaries
3.2.05	Regional meetings of Hinterland-Vorderland representatives (2 per region)
3.2.06	trans-national pilot preparation meeting
3.2.07	Deliveries for the 3. Forum "Potentials of Decline

Outlook on Milestone 2

Key potentials

- After the collection of general potentials, key potentials have to be identified and determined
- A potential can become key potential, when
 - it is relevant for Hinterland-Vorderland co-operations
 - it is sustainable to the shrinkage process in the Hinterland
- Result should be a list of key potentials which are relevant and which can be used for the development of Hinterland-Vorderland links

Outlook on Milestone 2

Events

- Conference in Vorderland (one per region)
- Regional meetings of Hinterland-Vorderland representatives (two per region)

Outlook Milestone 3

Activities

- Discussion on common priorities in enhancing regional competitiveness and exploring common potentials
- Definition of key co-operation issues (quality food, healthy lifestyle, renewable energy, cultural heritage)
- Bundling information to individual H-V information sets, Presentation on 3. Forum and regional meetings
- Implementation and survey of pilots in (selection of examples):
 - infrastructure sharing examples for mobil services
 - urban-rural SME networking
 - market portals for Hinterland products/entrepreneurs
 - hinterland Embassies in Vorderland centers
 - electronic information points in Vorderland cities / towns
 - rural (“treasure”) box system with number of boxes

Outlook Milestone 3

Outputs

- Number of partnerships and actor networks
- Number of common Hinterland-Vorderland priorities
- Number of key co-operation issues
- Information package concerning Hinterland-Vorderland co-operation
- Number of pilots and pilot reports
- Newsletter, press releases
- Deliveries for the 4. Hinterland Forum "Development with Decline"
- 12 regional meetings (2 per region); trans-national pilot accompany meeting (comb. with WP2) in Pskov Region

Comments

- We are delayed!
- General potentials and key potentials should be developed soon
- Finding contacts in Vorderland can be more difficult than expected

Example

Further ideas of co-operation – PP 07

Nr.	Proposals/ideas for HINTERLAND-Vorderland co-operations	Locations, where proposals already were discussed	Intermediate results
1	Commitment of commuters as HINTERLAND messengers	1	positive
2	Activity of rural leader in frame of economic and cultural development	2	positive
3	Mobilisation of farmer wives to common activity (regional kitchen course for city (Olsztyn) inhabitants)	2	positive
4	Partnerships between school, sport clubs,cultural clubs etc.	2	positive
5	Presentation of living conditions in HINTERLAND villages with family portraits (web-site, leaflets)	1	positive
6	Partnerships between agritourism farm	5	positive
7	Partnership and contact of emigrated german families and their polish families	1	positive
8	Contacts with inhabitants of villiages and lectures, students of Landscape Architecture and students of Agritourism	5	positive